



Drive Fleet Savings with Parts Loyalty Rewards



Earn Rewards on Ford, Motorcraft®, and Omnicraft® parts purchases.¹



Get **instant powertrain discounts** on new or remanufactured diesel engines (\$500), gas engines (\$350), and transmissions (\$250) at time of purchase.²



Join for free – no hidden fees or strings attached.



Aftermarket upfit shown.

1. Ford Pro™ Parts Loyalty Rewards is a parts-only incentive program available to participating fleet customers in the US. Earn up to 8% earnback on an annual basis. Applies to the purchase of eligible parts and/or when those eligible parts are included in a purchased vehicle service within the established guidelines of the program. Incentive percentage earnback is based on a calculation of the customer's previous year's total parts purchases and the customer's parts sales growth in the specific program period. 2. Offer is provided at point of sale, no claiming by a Fleet is required. All Fleet customers enrolled in the Ford Pro Parts Loyalty Rewards are eligible to participate and receive unlimited private offers during the program period of January 1, 2025 - June 30, 2025.

Software
Charging
Service
Financing
Vehicles

Earn Rewards While Maintaining Your Fleet



How it Works

- 1. Enroll:** Visit fordpro.com/en-us/parts-loyalty or scan the QR code to the right. You'll need your Fleet Identification Number (FIN) and FordPro.com user ID.
- 2. Buy:** Purchase qualified parts at any participating Ford dealership, Quick Lane®, or Ford Authorized Distributor.
- 3. Earn:** Watch rewards stack up on your personalized dashboard! Track your progress and maximize savings.

Don't Miss Out: Enroll today and start earning rewards on parts purchases.

Go Beyond Parts

- **Exclusive Benefits**
Access a resource library, receive 2 X-Plan PINs per year, and gain valuable business insights to optimize fleet expenses.
- **Dedicated Dashboard**
One convenient dashboard lets you easily track rewards, purchases and earning potential.

Visit
fordpro.com/en-us/parts-loyalty

Call
800-207-5517
(9am-7pm ET)

Email
partsloyaltyrewards@fordprogramhq.com

Scan



Data Rates May Apply