

**FLEETS
DRIVEN
BY
YOUR
COMPANY'S
NEEDS.**



Work-Driven Design®



UTILIMASTER DOES THINGS DIFFERENTLY.

Unlike other fleet manufacturers, we organize ourselves around the needs of our customers. We're not a series of stand-alone silos. Our teams are focused on specific vocations - understanding the ins and outs, the comings and goings of what a fleet needs to do to deliver on a company's unique challenges, expectations, and goals.

Your business objectives are our driving motivation.





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YOUR FLEET STARTS WITH A VOCATION- CENTRIC TEAM.

Delivering restaurant linens is very different than servicing cable customers. Each has a completely unique set of deliverables and duties. That's why our integrated teams from sales to engineering are built around specific vocations. We pride ourselves on understanding your business.

The more we know about your industry, drivers, and customers, the better we can customize a fleet that optimizes your operations. Plus, who wants to do business with a series of people who work independently from each other and don't see your big picture? That can be complicated, confusing, and costly.

These vocations drive Utilimaster to work differently.



Parcel Delivery

The most recognizable parcel delivery companies in the world depend on us for reliable and efficient fleet operations that deliver productive and profitable returns. Designed for hundreds of stops per day, our parcel delivery vehicles incorporate flexible shelving, wide curbside entries, and innovative ergonomics. All to keep drivers more productive, comfortable, and safe.



Food & Beverage

Utilimaster has worked with the country's largest bakeries and snack food companies to ensure delicate baked goods stay fresh, while managing humidity and integrating racks so deliveries are precise and efficient.



Linens & Laundry

Transporting garments has unique challenges for sorting and storing clothing in a safe, sanitized, and organized fashion. Years of ride-alongs with drivers helped us develop locking rails and our unique SafeLoad™ System to improve productivity, enhance driver safety, and prevent cross-contamination of soiled garments.



Utility Service

Utilimaster vehicles are built to meet the nonstop demands of 24/7 utilities service, ergonomically built with heavy-duty materials and components to support the task at hand, no matter how rigorous or rugged. Extensive and intuitive storage inside and out make the tools you need simple to organize, safe to store, and easy to access.



Retail

Built to support the hands-on work of any type of retailer or retail service fleet, Utilimaster provides innovative designs and storage solutions, ergonomic cabs, heightened security, and superior display options for any fleet that interacts directly with the end consumer. From food and grocery to mobile sales tools, field delivery, and product maintenance, we'll help you take your store to the streets.

UNIQUE FLEETS BUILT BY WORK-DRIVEN DESIGN.

From first light of day to your last mile, our job is to make sure your fleet keeps you efficient, safe, and productive. That's why we've created and utilize a rigorous, consultative process called Work-Driven Design®.

By understanding your needs, and riding along with your drivers, we can design and deliver the right vehicles with the right upfits to help you work smarter, faster, and more effectively.

After six decades and millions of miles on the road, we know how to build and keep a fleet running at full capacity.



2 Assess

Once we understand your needs, we hit the road – literally. Our engineers get out in the field with your drivers and conduct a productivity audit. We observe delivery processes, route navigation, driver safety, and operational details. At this stage, we often discover seemingly minor opportunities that can translate into major business results.



1 Listen

Before we spec anything, we spend the time to understand your business. It's critical that we get to know the bigger context of your fleet operations. Hearing more about your organizational goals, business needs, and challenges helps us think strategically about how to improve your fleet productivity.



3 Design

With a broad business context and a detailed driver experience, we design solutions that are specific to your fleet objectives. Designing with knowledge can make the difference that sets you apart from your competition and delivers measurable returns to your bottom line.



5 Optimize

Once your vehicles are delivered, we enter into a new phase: that of a continued partnership. As your vehicles hit the road, we offer services that increase your fleet capacity and savings. And we're always on the lookout for new opportunities that might further your goals. Think of us as an extension of your team.



4 Build

Our production is guided by the latest in continuous improvement methods. As we build out your fleet, we are constantly auditing for smoother logistics, more efficient processes, and additional cost savings. This process ensures our deliveries are always on time, on budget, and beyond expectations.

Our Products are Different

PURPOSE BUILT FROM YOUR BUSINESS UP.

Our wide range of vehicle types provides class 1-7 solutions that are built specifically around your company's needs. From walk-ins, to truck bodies, and cargo vans, we have the right vehicles to get your work done each and every day while controlling your cost of ownership.

Utilimaster doesn't spec fleet vehicles or upfits; it specs business solutions. That means no matter how custom you need your vehicles to be, we can build the solution. Rest assured, if you can dream it, we can help make it a reality.

We provide class 1-7 vehicle solutions.



Truck Body

Built on a solid cab chassis, Utilimaster's truck bodies are the industry standard for heavy-duty commercial delivery. Engineered and made tough with FRP, aluminum, and composite materials like DuraPlate, they're all built to deliver optimal performance and maximum versatility.



Walk-in Van

For the ultimate versatility, our walk-in vans have a highly modular stand-up cargo area and multiple door configurations. Lightweight aluminum construction provides a durable, rust-free body for lighter overall weight and increased payload capacity. Low step-in cab and rear doors make entry and exit easy and accessible.



Cargo Van Upfit

Utilimaster has a long history of designing and building custom upfits for virtually every kind of delivery and service business. We've worked alongside, served, innovated and grown with the biggest fleet brands in the world. Along with Spartan Upfit Services, our enhanced upfits and ship-thru facilities have yielded custom packages and specialty options that not only do the job, but do the job better.



Aftermarket Parts

We have thousands of quality aftermarket parts to replace what's broken or to upgrade your fleets with the latest and smartest technology, including everything from back-up cameras to keyless entry to GPS and beyond. Plus, we have the expertise to come to you and install with confidence.



Field Service

Our field service teams can assess your fleet and recommend new parts and technology to modernize and optimize your vehicles. Then, they'll make sure installation gets done quickly and efficiently so you can get back on the road quickly, and better than ever.





mickey's linen



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professional service, personal touch.

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linen
uniform & image wear
laundry programs
complete restroom services



LET'S GET YOU ON THE ROAD TO SUCCESS.

The road to optimizing your fleet begins with the right partner. You want more than a supplier of vehicles. You need a team of strategic and focused experts who understand your industry and the specific needs of your organization—from your challenges to opportunities.

Learn more about the single-source fleet solutions of Utilimaster. The one place to go for every place your business goes.

Get started today.
800.582.3454

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Work-Driven Design®